

REVISTA DESARROLLO, ECONOMÍA Y SOCIEDAD

ISSN impreso: 2322-8040

ISSN en línea: 2322-9748

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11

CULTURAL AND CREATIVE INDUSTRIES:

ANALYSIS, CONTRIBUTIONS AND
CRITICS

Deadline April 30, 2022

In 1944 the authors Theodor Adorno and Max Horkheimer conceptualized the term Cultural Industry (*Kulturindustrie*) as a critique of mass society, especially the transformation developed by cultural production and consumption from Western industrial society. This conceptualization has promoted contemporary debates that have been fundamental to understand the social and economic transformation because, despite not having had its corresponding assimilation in the second half of the 20th century, it is in the reflection on the contemporary reality that this concept has allowed us to understand the productive transformations that dominate the logic of reproduction of life in society. The analysis of the industrialization of culture was part of both critical currents to an industrial society, as well as a source of business development aimed at the national and international market, demonstrating that its use has been institutionalized as part of direct social, political, and economic applications.

The concept is modified at the end of the last century, due to the conditions of the productive restructuring of the world market, the political transformations of cultural inclusion, the changes in consumption coupled with individualization, the fragmentation of the working class, the various social movements critical to globalization, and the basis of creativity as a capacity or value that enables innovation. Thus, production changes where creativity is appropriated as a key input in the international organization of work offer a complementary perspective in what is called Cultural and Creative Industries (CCI). In this way, culture and creativity appear as broad terms in their meaning and are presented to be put in context on the social and productive transformation that has allowed their recognition in the public policies of the countries.

The Cultural and Creative Industries are a source of debate and reflection since their own promotion is articulated to a historical expression of the international division of labor, to the situation of changes in both cultural and creative producers (artists, designers, managers, artisans, entrepreneurs, etc.) and the transformation of markets based on global integration on a dominant concept that classifies, orders and reproduces a condition of being in the world, of knowing about the world and of creating and intervening in the world.

In this sense, *Revista Desarrollo Economía y Sociedad* makes an invitation to send articles on the topic of Cultural and Creative Industries where the following aspects are problematized, exposed or developed:

- Theoretical analysis on Cultural and Creative Industries (CCI)
- Diagnostics of its application in national and international form
- Local and national experiences and applications
- Designs and innovation proposals on CCI
- Social and economic problems derived from CCI
- Trends and social movements on CCI
- Public policies of culture and creativity
- Challenges and perspectives of its implementation in the countries

In addition, the Journal accepts articles on topics related to the social and economic sciences, with original contributions that contribute to disciplinary and interdisciplinary development.

Contributions can be sent through the mail:

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